

Cosmic Yogi Festival

Spring 2019
Vendor Application

Saturday, April 20th

*a movement
for all yogis to unite*

10am-6pm

Location:

Addison Conference & Theatre Centre

www.CosmicYogiMovement.com



COSMIC YOGI
MOVEMENT

Hello Vendors!

**It is time to start planning for the
Spring 2019 Cosmic Yogi Festival!**

Saturday, April 20, 2019 from 10am-6pm

**Addison Conference & Theatre Centre
15650 Addison Rd., Addison, TX 75001**

WE ARE NOW BOOKING VENDORS FOR OUR SPRING FESTIVAL

**The last festival's vendor booths SOLD OUT
so we encourage you to book your booth quickly!**

We had so many new surprises for our attendees at our last festival including Pups & Pilates, Slacklining and an amazing "Massive" Drum Circle. The festival gets bigger and more fun every time! Just wait and see what new additions we have at our Spring Festival... *it's outta this world!*

Our Spring Festival will feature:

- ♥ Over 60 vendors including yoga studios, yoga and holistic products, jewelry and more
- ♥ A speaker every 35 minutes on topics for new yogis, experienced yogis, owners & holistics
- ♥ 3-4 yoga classes every hour with two indoors and one or more outdoors
- ♥ Drum Circles, Kirtan, Singing Bowl demonstrations
- ♥ Giveaways, Goody Bags, Free Samples & Vegetarian Food
- ♥ Aerial Yoga, Goat Yoga, Pups & Pilates & More Surprises

We will review all applications in a timely manner and respond in writing via the email provided to advise you of the status of your application.

As a vendor we offer you the opportunity to include whatever you would like in our goody bag.

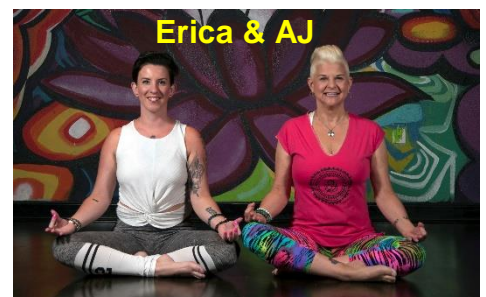
Our goody bags are always filled with coupons, edibles and treats our guests love and we would highly encourage you to add a "goody" for more exposure with the attendees. If you are not a vendor and unable to attend the event but would like to include an item in our goody bags, you can do so for \$30. There is an option on the vendor application form for you to complete.

All vendors that submit their applications and are approved prior to January 15, 2019 will receive \$40 off their booth space (No other discount may be applied). Payment must be received within 15 days of approval from Cosmic Yogi Movement to hold your booth placement choice. If you have any questions, please feel free to email erica@dallas yogamagazine.com or call 214-624-9896 ext 706. You can also email aj@dallas yogamagazine.com or reach her at ext 700.

Sincerely,

AJ & Erica

AJ Crowell & Erica Mestyaneck
Founders, Cosmic Yogi Movement
& Dallas Yoga Magazine



We offer our vendors a very specific niche market that gives an unparalleled opportunity to acquire new patrons.



DEMOGRAPHICS

24 million people practice yoga in the United States every day.

68% of people who practice yoga make at least \$75,000 a year.

41% of people who practice yoga are in the 35-45 age group.

71% of people who practice yoga have at least a college degree.

82% aim to lead a more earth friendly lifestyle.

3 to 1: Women verses men in yoga practice.

20% annual growth participation of those practicing.

\$10 billion is spent every year on yoga products.

87% of those who practice yoga increased spending in the last 5 years.

44% of all adults have an interest in yoga.

50% of people practicing yoga focus on meditation.

7 out of 10 adults are trying to eat healthier.

42% of vegetarians are in the 18-34 age group.

40% of vegetarians are in the 35-54 age group.

Sources: Yoga Movement, Vegetarian Times



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Vendor Application

Please make sure this information is as accurate as possible & filled out completely. The information below is used in the program guide.

Register and pay before January 15, 2019 for early yogi discount and SAVE \$40.

Business Name: _____ Cosmic Yogi Representative: _____

Contact Name: _____ Contact Phone Number: _____

Business Address, City, & State: _____

Contact Email: _____ Website: _____

Facebook/Instagram Page: _____

Products/Services offered: _____

Vendor Booths

Register and pay before January 15, 2019 to save \$40. (No other discount may be applied.) **Please note we will only accept one representative from each multi-level marketing company and those are on a first come basis.** Most Sponsorships include vendor booths. If you would like pricing and more information on those, please email aj@dallas yogamagazine.com. Payment must be received within 15 days once application is approved. See payment information on page.

**Draping is not included. Table with black table cloth & 2 chairs are included with all booths inside and outside.*

Main Hall

- Wall with 8ft table (10'X10' Space) \$349
- Center Corner with 6ft table (8'X7' Space) \$279
(No wall space for hanging)
- Center Walkway with 6ft table (10'X7' Space) \$279
(No wall space for hanging)
- Center Walkway Corner with 6ft table (10'X8' Space) \$299
(No wall space for hanging)

Front Hallway

- 8ft table (10'X6' Space) \$399 (Limited Wall Space)

Outer Hallway

- Wall with 6ft table (8'X7' Space) \$249
- Window with 6ft table (10'X5' Space) \$229
(Window space for hanging)

Outside

- Under Awning with 6ft table (10'X5' Space) \$239
(Window space for hanging)
- Bring Your Tent with 6ft table (Max 10'X10' Space) \$199
(Must have sandbags or bricks to hold tent down)

VERY IMPORTANT NOTE:
Setup begins at 8am. Vendors MUST be set up at 10am and breakdown is not permitted until 6pm.
Please assure you have booth coverage for the entire event.

All spaces have access to FREE WIFI.

Electricity option must be marked to ensure you have access the day of the event.

- Please check here if you need electricity. You will be required to bring your own extension cord.
- Please check here if you are NOT a vendor and would like to have an item included in the goody bag. \$30
- Please check here if you are a vendor and would like to have an item included for FREE in the goody bag.**



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Cosmic Yogi Festival Vendor Information

Terms and Conditions

If selected as a vendor for the Cosmic Yogi Festival, I agree to release and indemnify the Cosmic Yogi Movement and all partners, employees, and volunteers, AJ Crowell and Erica Mestyaneck, from any responsibility, personal liability, loss or damage in connection with the festival. By signing below, I confirm I have read and understand all the rules and regulations set forth by Cosmic Yogi Movement and I will comply with all rules and regulations.

Rules and Regulations

- Cosmic Yogi Movement reserves the right to deny any vendors space, in which it is decided by the coordinators, does not fit the character or quality of the festival.
- Per the convention center, to hang signs or displays on the walls you MUST use Gaffer's Tape or Command Strips & on the windows only suction cups are permitted. You can find these very inexpensive online.
- Please note it is illegal in Addison to place flyers on parked vehicles.
- All vendors must abide by the City Fire Prevention Code and the Exhibit Hall fire regulations. The use, display, or storage of flammable liquids or gas must be approved by the Fire Marshal in writing. Open flames or smoke-emitting materials are prohibited. All aisles and entrance doors will be under the control of the coordinator. Merchandise, displays, signs, or other property of vendors may not extend into the aisles to obstruct the view of other spaces or aisles. No candles or incense are allowed in the Addison Conference & Theatre Centre.
- **You may not share your table or space with another person or organization without prior consent from Erica or AJ.**
- All vendor booths will include a table cover and two chairs. **Rearranging tables/booths is not permitted.**
- Should you need more than one table, you must get prior approval from AJ or Erica. Any extra table requests the day of the event, cannot be guaranteed.
- All booths must be open for guests at 10am and **cannot breakdown before 6pm**. Any vendors who leave early without prior consent from Erica or AJ, will not be invited to future events.
- You may load and unload your vehicle in the loading area but will need to find other parking by 9:45am.
- All booths will be supplied with a trash bag. It is your responsibility to take the bag to the designated area at the end of the event.

Payment

All fees are non-refundable unless the event is canceled by the organizers. All payments must be submitted within 15 days of approval to Cosmic Yogi Movement via check or PayPal or space will be forfeited and given to another vendor. Address for check payments is 13901 Midway Rd, Suite 102-326, Farmers Branch, TX 75244.

PLEASE NOTE:

Once we receive your completed application, it will be sent to your email for you to sign through DocHub or a similar program. As soon as we receive our email back with the agreement signed and dated by you, we will reserve your booth.

Thank you, Love and Namaste!